

Privacy Policy for 'Chure Thing

Last Updated: November 13, 2025

This Privacy Policy describes how 'Chure Thing (the "Website") collects, uses, and shares personal information of visitors and users of our Website.

1. Data Controller:

The owner and operator of this Website is:

'Chure Thing contact@churething.com

2. Personal Data We Collect:

We collect the following types of personal data from you:

- 1. Information You Provide Through Our Contact Form:** When you use our contact form, we collect your **name** and **email address**, as well as any other information you choose to include in your message.
- 2. Website Usage Information Collected by Google Analytics:** We use Google Analytics, a web analytics service provided by Google LLC. Google Analytics may collect information about your use of our Website, such as your IP address, browser type, operating system, referring URLs, pages visited, and the dates and times of your visits. This information is generally collected in an anonymized or aggregated form.

3. Purposes of Data Collection:

We use your personal data for the following purposes:

- **To Respond to Your Inquiries:** We use the information you provide through the contact form to understand and respond to your questions, requests, or feedback.
- **To Improve Our Website:** We use the information collected by Google Analytics to analyze how our Website is used, to monitor its performance, and to make improvements to its content and user experience.

4. Sharing of Personal Data:

We may share your personal data with the following third parties:

- **Google Analytics:** We use Google Analytics to help us understand how users engage with our website. This service, operated by Google LLC, uses cookies to collect anonymous information, such as the pages you visit, the time you spend on the site, and your device and browser type. We use this data to analyze traffic and improve the user experience.

- To learn how Google collects and processes this data, please visit: <https://policies.google.com/technologies/partner-sites>.
- You can opt out of Google Analytics tracking by installing the Google Analytics Opt-out Browser Add-on: <https://tools.google.com/dlpage/gaoptout>.

5. Data Retention:

We will retain your personal data for as long as necessary to fulfill the purposes for which it was collected, including for the purpose of satisfying any legal, accounting, or reporting requirements.

- Contact form submissions are typically retained for a reasonable period to allow us to follow up on inquiries.
- Data collected by Google Analytics is retained according to Google's data retention policies.

6. Your Rights:

Depending on your location and applicable data protection laws, you may have certain rights regarding your personal data, including the right to:

- Access the personal data we hold about you.
- Request the correction of inaccurate or incomplete personal data.
- Request the deletion of your personal data.
- Object to the processing of your personal data.
- Request the restriction of the processing of your personal data.
- Data portability (in certain circumstances).

To exercise any of these rights, please contact us at the email address provided in Section 1.

7. Cookies and Tracking Technologies:

Google Analytics may use cookies and similar tracking technologies to collect information about your Browse activities on our Website. Cookies are small text files that are stored on your device when you visit a website. You can manage your cookie preferences through your browser settings.

8. Security:

We take reasonable measures to protect your personal data from unauthorized access, use, or disclosure. However, no method of transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee its absolute security.

9. Updates to This Privacy Policy:

We may update this Privacy Policy from time to time. We will post any changes on this page and update the "Last Updated" date at the top. We encourage you to review this Privacy Policy periodically for any changes.

10. Contact Us:

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at: contact@churething.com.